

## Privacy Policy | CCPA Glossary

| <b>Statutory category</b>       | <b>Definition</b> (categories may overlap)   |
|---------------------------------|--|
| Commercial Information          | <i>Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</i>  |
| Financial Information           | <i>Bank account number, debit or credit card numbers, insurance policy number, and other financial information.</i>  |
| Geolocation Data                | <i>Precise location, e.g., derived from GPS coordinates or telemetry data</i>  |
| Identifiers                     | Real name, alias, postal address, unique personal identifier, customer number, email address, account name, social security number, driver's license number, passport number, or other similar identifiers.  |
| Inferences                      | The derivation of information, data, assumptions, or conclusions from any other category of Personal Information to create a profile about a person reflecting the person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes.   |
| Internet or Network Information | Browsing history, search history, and information regarding a person's interaction with an Internet website, application, or advertisement.  |
| Online Identifiers              | An online identifier or other persistent identifier that can be used to recognize a person, family or device, over time and across different services, including but not limited to, a device identifier; an Internet Protocol address; cookies, beacons, pixel tags, mobile ad identifiers, or similar technology; customer number, unique pseudonym, or user alias; telephone numbers, or other forms of persistent or probabilistic identifiers (i.e., the identification of a person or a device to a degree of certainty of more probable than not) that can be used to identify a particular person or device. |