

#### LOOPME THIRD PARTY PARTNERS USED IN LOOPME'S SERVICES

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LoopMe has partnered with third party partners, ad networks, data providers, and service providers to provide content and advertisements, allow LoopMe advertisers to target certain data segments, or measure traffic all as part of the LoopMe Services. We have some out below some examples of our third party partners who we may share user data with or receive user data from. Please also note that, while this list is constantly updated, we do not guarantee that it is fully up-to-date.

## **Supply Partners**

- Inneractive
- Inmobi
- Unity
- MoPub
- Smart
- Triplelift
- Vungle
- AdColony
- Tappx
- CastBox
- Taboola
- Ironsource
- Unruly
- Google DV360

#### **Demand Partners**

- Rubicon Project
- Bidswitch
- The Trade Desk
- Open X
- MediaMath
- Improve Digital
- Engage BDR LLC
- PubMatic

- Mobvista
- Vectuary S.A.S

# **Data Management Platforms**

- Liveramp (Acxiom)
- Bluekai (Oracle)
- Kochava
- Exelate (Nielsen)

## **Location Partners**

- PlaceIQ
- NinthDecimal
- AdSquare
- Factual

# **Fraud Tracking Partners**

- Pixalate
- Forensiq
- Moat
- <u>IAS</u>
- <u>DV</u>
- WhiteOps