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Subject to these Terms, LoopMe hereby grants You a limited, non-exclusive, and non-transferable license to use the Site. You can simply visit and use the Site and you do not need to register with LoopMe to do so. We reserve the right to modify these Terms at any time. By continuing to access or use the Site or Service, You agree to such modifications.

1. Privacy and Other Terms.

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b. Notice and Takedown. LoopMe does not control the content on its network however, we require our advertisers to comply with our Content Guidelines. Despite various safeguards, LoopMe recognises that from time to time, (i) advertiser content may be in breach of relevant copyright laws, contain references which may be regarded as defamatory, promote fake news and/or contain fraudulent or misleading information or links; or (ii) advertisements may appear alongside content which the advertiser determines is not brand safe or per their guidelines. If you have identified content of this nature, please email legal@loopme.com with the following information: (i) your contact details; (ii) the full details of the material in question; (iii) the URL where you found the material and; (iv) the reason for your request e.g. complaint about defamatory content. Upon receipt of your notification, LoopMe will comply with the following Notice and Takedown procedure: (a) LoopMe will endeavour to acknowledge receipt of your complain by email and within 48 hours of receipt. (b) Following confirmation of receipt, LoopMe will commence an investigation to access the validity and plausibility of the complaint. If LoopMe determines that the initial complain may be valid pending further investigation, LoopMe may temporarily suspend or remove a particular campaign from its network. (c) LoopMe may contact the relevant advertiser who is responsible for the content, it relevant. If LoopMe does so, the advertiser will be notified that their content is subject to a complaint, under what grounds and will be encouraged to address the complaints concerned. If relevant, the complaint and the advertiser will be encouraged to resolve the issue swiftly and amicably and to the satisfaction of both parties. (d) Following the finalization of LoopMe investigation, LoopMe may: - allow the advertiser to continue to display the content unchanged; or - allow the advertiser to continue to display the content with changes; or - permanently remove the content from its network and usually within 48 hours of LoopMe
determining this is the appropriate course of action.

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3. Indemnity. You agree to indemnify, defend and hold harmless LoopMe, its parents, subsidiaries, affiliates, customers and vendors, and their respective officers, directors and employees from any liability, damage, cost, or fees (including reasonable attorneys’ fees) arising from: (i) any claim or demand made by any third party due to or arising out of your access to the Site; (ii) your use of the Service or Site, and/or violation of the Terms; (iii) or the infringement by you, or any third party using your LoopMe account, of any intellectual property or other right of any person or entity.


a. These Terms shall be governed by and construed in accordance with the laws of England and Wales, without regard to its choice of law provisions. You agree to submit to the exclusive jurisdiction of the English courts.

b. To the fullest extent of the law, you agree that any claim or cause of action arising from or relating to use of the Site or these Terms must be filed within one (1) year after such claim or cause of action arose, or be forever barred.

c. Under California Civil Code Section 1789.3, residents of California who use the Site are entitled to know that they may file grievances and complaints with: Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs, in writing at 400 R Street, Suite 1080, Sacramento, California 95814, or by telephone at (916) 445-1254 or (800) 952-5210, or by email at dca@dca.ca.gov.

5. Termination. LoopMe, in its sole discretion, may terminate or suspend use of the Sites at any time for any reason or for no reason at all, without prior notice or liability to you. All provisions of these Terms which by their nature should survive termination shall survive termination, including, without limitation, ownership provisions, warranty disclaimers, indemnity, and limitations of liability.

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b. When using the Site, you agree to comply with all laws in your jurisdiction (including but not limited to copyright laws) and not use the Site for any purpose that is unlawful or prohibited by these Terms. By way of
example, you shall not: (i) post or transmit any communication or solicitation intended to obtain password, account, or private information from any LoopMe user; (ii) create or submit spam to any LoopMe users or any URL; (iii) use any robot, spider, scraper or other automated means to access the Site for any purpose without our express written permission; (iv) interfere or attempt to interfere with the proper working of the Site or any activities conducted on the Site or Service; and (v) bypass any measures we may use to prevent or restrict access to the Site.

c. If any part of these Terms shall be deemed unlawful, void, or for any reason unenforceable, then that provision shall be deemed to be severable from these Terms and shall not affect the validity and enforceability of any of the remaining provisions of the Terms.

7. **Electronic Communications.** Please send any questions or concerns regarding these Terms to legal@loopme.com. By communicating with us electronically you acknowledge that communications by email are not considered confidential.